plaktivat #19

Posters that change society.

COMMUNITY(IES)

DEADLINE 27 NOVEMBER 2026

RULES ON THE WORK OF THE EVALUATION PANEL

1. The panel consists of twelve members: established experts in the field of advertising and design, among whom are reputable art and creative directors, and a representative of the TAM-TAM.

2. All members vote and make decisions based on their professional knowledge and integrity, and do so independently and with equal authority.

3. The evaluation is performed in two rounds. In the first round, the panel selects the finalists by voting yes (the work deserves to be shortlisted) or no (the work does not deserve to be shortlisted) for each work. A work that receives at least 4 votes for inclusion in the shortlist, becomes a finalist candidate.

4. In the second round, the finalists are evaluated with points from 1 to 10. The work that receives the highest number of points wins.

5. Members of the panel who are personally or indirectly connected in any way to the creation of the submitted work must refrain from evaluating and discussing this work in both rounds of the evaluation process. In the event that a jury member self-eliminates, this must be taken into account when determining the average score for the shortlist.